Poster Guidelines

Tips for Preparation
- Posters should stimulate discussion; do not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure everything in your poster is necessary.
- Utilize handouts to supplement your poster.
- Draw a rough sketch of your poster first.
- You may find it helpful to use graph paper and small pieces of paper (e.g. Post-it® Notes cut to size) to better visualize where the components of your poster will go.
- Materials must be easily read at a distance of 4 feet. Ordinary type or carelessly prepared handwritten copy is unacceptable. As a rule of thumb, use a font size of at least 14 point and double space.
- Place related materials (e.g. photo with accompanying text) close together, and then highlight it by framing with blank space.
- Space your information proportionally: divide your poster either horizontally or vertically into three or four sections and place your materials within those spaces.
- When choosing a background, remember that neutral or gray colors will be easier on the eyes than a bright color. In addition, color photos look best when mounted on gray.
- Pushpins will be provided for your use.

Poster Specifications
- Posters should be 4ft. (wide) by 3ft. (tall). Your poster MUST NOT exceed the maximum dimensions.
- The presentation number assigned to your poster must be placed in the upper left corner of the poster.
- Include author names and the institution where the work was completed, in large letters centered at the top of the poster. ASM encourages post meeting communication and asks that you place your email address on the poster.
- It is suggested that you place a reproduction of the abstract in the upper left side of the poster, and use the headings “Introduction”, “Methods”, “Results” and “Conclusions” to identify your poster layout.
- Commercial, product, and company logos must NOT be placed on posters or poster boards. Be sure to communicate this if the poster is being prepared for you by someone else.

Poster Setup and Dismantle
- Poster set-up times are scheduled between the hours of 4pm and 6pm on Friday, November 30. All posters will be on display for the duration of the meeting.
- Posters must be dismantled on Sunday, December 2. Posters not removed by the designated times will be discarded.

Poster Viewing/Presentation Schedule
- At least one author must be available for presentation/discussion at the designated presentation time on the assigned presentation day.
- To located your assigned spot in the poster hall please reference your presentation number.